

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 26.1992 Longitude: -81.8004

Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	7,910	38,484	91,014
	Population Est 23Q1	8,258	38,856	90,919
	Population Est 22Q4	8,239	38,726	90,745
	Population Est 22Q3	8,307	39,027	91,092
	Population Est 22Q2	8,334	39,072	90,956
	Population Est 22Q1	8,285	39,014	90,881
	Population Est 21Q4	8,292	38,984	90,886
	Population Est 21Q3	8,291	38,942	90,794
	Population Est 21Q2	8,265	38,837	90,250
	Population Fcst	7,509	36,834	87,952
	2010 Census Population	8,214	37,287	85,589
	2000 Census Population	8,754	36,273	79,327
	1990 Census Population	7,284	25,134	52,387
	Current Year Daytime Population	13,773	59,680	146,549
	Average Seasonal Population	6,862	29,411	62,613
	Historical Annual Growth, 1990 – 2000	1.85%	3.74%	4.24%
	Historical Annual Growth, 2000 – 2010	-0.63%	0.28%	0.76%
	Estimated Annual Growth, 2010 – CY	-0.26%	0.22%	0.43%
	Projected Annual Growth, CY to Y5	-1.04%	-0.87%	-0.68%
	Group Qtrs Est	52	447	1,232
Transient Est Average Last 4 Qtrs	2,983	9,907	20,361	
Households	Current Year Estimated Households	3,894	19,285	43,690
	Households Est 23Q1	4,006	19,393	43,581
	Households Est 22Q4	3,997	19,325	43,484
	Households Est 22Q3	4,033	19,487	43,678
	Households Est 22Q2	4,047	19,526	43,650
	Households Est 22Q1	4,027	19,503	43,623
	Households Est 21Q4	4,029	19,486	43,623
	Households Est 21Q3	4,029	19,470	43,586
	Households Est 21Q2	4,016	19,418	43,341
	Households Fcst	3,700	18,427	42,130
	2010 Census Households	4,095	18,741	41,001
	2000 Census Households	4,236	17,541	36,720
	1990 Census Households	3,424	11,914	23,601
	Historical Annual Growth, 1990 – 2000	2.15%	3.94%	4.52%
	Historical Annual Growth, 2000 – 2010	-0.34%	0.66%	1.11%
	Estimated Annual Growth, 2010 – CY	-0.35%	0.20%	0.45%
	Projected Annual Growth, CY to Y5	-1.02%	-0.91%	-0.72%
	Population per Household	2.02	1.97	2.05

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 26.1992 Longitude: -81.8004

Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.8%	4.8%	4.0%
	HH Income \$250,000 to \$499,999	4.5%	5.8%	4.7%
	HH Income \$200,000 to \$249,999	10.5%	13.5%	11.1%
	HH Income \$175,000 to \$199,999	15.8%	9.8%	9.0%
	HH Income \$150,000 to \$174,999	7.1%	6.5%	6.0%
	HH Income \$100,000 to 149,999	11.9%	14.4%	16.3%
	HH Income \$75,000 to 99,999	12.0%	11.0%	11.6%
	HH Income \$50,000 to 74,999	10.7%	11.8%	13.6%
	HH Income \$35,000 to 49,999	10.1%	8.7%	8.0%
	HH Income \$25,000 to 34,999	3.7%	4.1%	4.7%
	HH Income \$15,000 to 24,999	4.3%	4.1%	5.4%
	HH Income \$0 to 14,999	5.8%	5.5%	5.6%
	Average Household Income	\$215,094	\$206,062	\$181,172
	Median Household Income	\$114,234	\$114,131	\$102,938
	Per Capita Income	\$106,437	\$104,171	\$87,789
	Average Disposable Income	\$111,496	\$114,328	\$106,294
	Median Disposable Income	\$98,609	\$98,254	\$89,807
	Discretionary HH Income Over \$150,000	14.3%	20.0%	15.9%
	Discretionary HH Income \$125,000 to \$149,999	18.4%	12.8%	11.3%
	Discretionary HH Income \$100,000 to \$124,999	10.7%	8.9%	8.8%
	Discretionary HH Income \$75,000 to \$99,999	8.7%	10.8%	11.9%
	Discretionary HH Income \$50,000 to \$74,999	15.8%	15.1%	15.9%
	Discretionary HH Income \$25,000 to \$49,999	18.6%	17.7%	19.3%
	Discretionary HH Income Under \$25,000	13.4%	14.7%	16.8%
	Average Discretionary HH Income	\$88,273	\$88,905	\$82,063
	Median Discretionary HH Income	\$80,949	\$80,255	\$71,434
	Householder White – Count	3,376	16,595	35,712
	Median HH Income	\$121,931	\$123,821	\$113,279
	Average HH Income	\$116,491	\$120,405	\$114,542
	Householder Black or African-American – Count	13	158	638
	Median HH Income	\$104,833	\$138,175	\$71,173
	Average HH Income	\$104,694	\$136,670	\$85,846
	Householder Hispanic – Count	405	1,771	5,164
	Median HH Income	\$86,096	\$68,981	\$67,648
Average HH Income	\$97,349	\$81,241	\$80,860	
Householder Asian or Pacific Islander – Count	17	221	679	
Median HH Income	\$262,906	\$114,956	\$114,668	
Average HH Income	\$170,754	\$114,914	\$117,962	
Householder Other or Pacific Islander – Count	84	540	1,497	
Median HH Income	\$91,373	\$81,014	\$79,334	
Average HH Income	\$104,394	\$88,247	\$86,397	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 26.1992 Longitude: -81.8004

Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	3,664	17,660	42,529
	Female Population	4,246	20,824	48,485
Total Population by Age	Count of Pop 0 to 4 years	221	1,083	2,800
	Count of Pop 0 to 7 years	304	1,409	3,648
	Count of Pop 5 - 13	432	1,990	5,106
	Count of Pop 14 - 18	233	1,169	2,942
	Count of Pop 19 - 22	244	1,219	3,090
	Count of Pop 22 - 25	185	920	2,334
	Count of Pop 25 - 29	233	1,255	3,251
	Count of Pop 30 - 34	247	1,208	3,247
	Count of Pop 35 - 39	264	1,277	3,477
	Count of Pop 40 - 44	288	1,367	3,648
	Count of Pop 45 - 59	1,070	5,447	13,896
	Count of Pop 60 - 74	2,206	10,243	23,981
	Count of Pop 75 - 84	1,620	7,742	16,468
	Count of Pop 85+	666	3,564	6,773
	% of Pop 0 to 4 years	2.8%	2.8%	3.1%
	% of Pop 0 to 7 years	3.8%	3.7%	4.0%
	% of Pop 5 - 13	5.5%	5.2%	5.6%
	% of Pop 14 - 18	2.9%	3.0%	3.2%
	% of Pop 19 - 22	3.1%	3.2%	3.4%
	% of Pop 22 - 25	2.3%	2.4%	2.6%
	% of Pop 25 - 29	3.0%	3.3%	3.6%
	% of Pop 30 - 34	3.1%	3.1%	3.6%
	% of Pop 35 - 39	3.3%	3.3%	3.8%
	% of Pop 40 - 44	3.6%	3.6%	4.0%
	% of Pop 45 - 59	13.5%	14.2%	15.3%
	% of Pop 60 - 74	27.9%	26.6%	26.3%
	% of Pop 75 - 84	20.5%	20.1%	18.1%
	% of Pop 85+	8.4%	9.3%	7.4%
Median Age	64.3	64.0	61.2	
Average Age	56.7	56.7	54.6	
Male Population by Age	% of Pop 0 to 4 years	3.1%	3.2%	3.4%
	% of Pop 5 - 13	6.2%	5.8%	6.1%
	% of Pop 14 - 18	3.2%	3.2%	3.5%
	% of Pop 19 - 22	3.4%	3.5%	3.7%
	% of Pop 22 - 25	2.7%	2.7%	2.9%
	% of Pop 25 - 29	3.4%	3.5%	4.0%
	% of Pop 30 - 34	3.1%	3.3%	3.8%
	% of Pop 35 - 39	3.4%	3.5%	4.0%
	% of Pop 40 - 44	3.7%	3.6%	4.1%
	% of Pop 45 - 59	13.5%	14.2%	15.2%
	% of Pop 75 - 84	20.3%	20.0%	17.7%
	% of Pop 60 - 74	26.2%	25.0%	24.7%
	% of Pop 85+	7.8%	8.5%	6.9%
	Median Age	62.8	62.4	59.4
Average Age	55.2	55.3	53.2	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 26.1992 Longitude: -81.8004

Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	2.5%	2.5%	2.8%
	% of Pop 5 - 13	4.8%	4.7%	5.2%
	% of Pop 14 - 18	2.8%	2.9%	3.0%
	% of Pop 19 - 22	2.8%	2.9%	3.1%
	% of Pop 22 - 25	2.0%	2.2%	2.3%
	% of Pop 25 - 29	2.6%	3.0%	3.2%
	% of Pop 30 - 34	3.1%	3.0%	3.3%
	% of Pop 35 - 39	3.3%	3.1%	3.6%
	% of Pop 40 - 44	3.6%	3.5%	3.9%
	% of Pop 45 - 59	13.6%	14.1%	15.4%
	% of Pop 60 - 74	29.4%	28.0%	27.8%
	% of Pop 75 - 84	20.7%	20.2%	18.4%
	% of Pop 85+	8.9%	9.9%	7.9%
	Median Age	65.4	65.2	62.6
Average Age	58.0	57.8	55.8	
Race	Count of White	6,848	33,430	75,581
	Count of Black or African-American	67	516	2,273
	Count of Asian or Pacific Islander	129	631	1,955
	Count of Other races	865	3,906	11,205
	White	86.6%	86.9%	83.0%
	Black or African American	0.8%	1.3%	2.5%
	Asian	1.6%	1.6%	2.1%
	Other Races	10.9%	10.2%	12.3%
Language Spoken	Speak English at Home	83.3%	84.4%	79.4%
	Speak Spanish at Home	12.6%	8.9%	12.4%
	Speak French or French Creole at Home	0.6%	0.9%	1.7%
	Speak German at Home	1.0%	0.9%	0.9%
	Speak Other Indo-European Languages at Home	1.5%	2.1%	2.6%
	Speak Russian and Other Slavic Languages at Home	0.5%	1.5%	1.4%
	Speak Chinese at Home	0.0%	0.2%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.1%	0.4%
	Speak Other Asian Languages at Home	0.1%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.3%	0.3%
	Speak Other Language at Home	0.3%	0.3%	0.2%
Hispanic	Hispanic Population	1,101	4,511	13,433
	Hispanic Population Percent	13.9%	11.7%	14.8%
	Mexican	11.4%	17.8%	29.9%
	Puerto Rican	5.8%	7.5%	6.5%
	Cuban	16.4%	22.5%	23.5%
	Dominican	0.0%	0.3%	0.8%
	Central American	34.4%	13.8%	11.5%
	South American	18.2%	31.1%	21.6%
	Other Hispanic	13.8%	7.0%	6.3%
	2000 Hispanic Population Percent	10%	7%	8%
	1990 Hispanic Population Percent	6%	4%	5%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 26.1992 Longitude: -81.8004

Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	7.2%	7.0%	6.8%
	American	7.2%	6.8%	6.7%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.5%	1.6%	2.1%
	Chinese	0.1%	0.4%	0.4%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.2%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.5%	0.3%	0.7%
	South East Asian (ie. Vietnamese)	0.7%	0.6%	0.7%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	52.4%	53.0%	48.0%
	British	10.4%	9.7%	8.4%
	Dutch	0.8%	1.1%	0.9%
	French	1.4%	1.9%	1.6%
	German	11.2%	10.5%	9.7%
	Italian	5.2%	5.9%	6.4%
	Polish	2.6%	2.2%	2.3%
	Scandinavian	3.0%	3.0%	2.4%
	Scotch/Irish	12.3%	11.7%	10.2%
Other European (ie. Greek/Russian)	5.4%	7.0%	6.1%	
Middle Eastern	0.5%	0.7%	0.6%	
Other Ancestry	13.4%	13.3%	15.5%	
Unclassified Ancestry	11.1%	12.7%	12.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	6,595	32,102	74,741
	Elementary (0 to 8)	1.6%	1.5%	2.4%
	Some High School (9 to 11)	1.8%	1.6%	2.6%
	High School Graduate (12)	18.9%	17.1%	19.4%
	Some College (13 to 16)	15.8%	15.8%	16.6%
	Associates Degree Only	8.6%	7.3%	7.7%
	Bachelors Degree Only	31.6%	32.3%	29.6%
	Graduate Degree	21.8%	24.4%	21.7%
	% College (4+)	53.4%	56.7%	51.3%
Household Type	Total Households – count	3,894	19,285	43,690
	One Person HHs – count	1,325	6,844	14,478
	Family HHs – count	2,408	11,522	27,172
	Married Couple – count	2,077	10,135	23,383
	w/own children – count	310	1,738	4,530
	w/out own children – count	1,767	8,397	18,854
	Male Householder – count	188	647	1,502
	Female Householder – count	143	740	2,286
	Non-Family Households – count	162	919	2,040
	1 Person Household	34.0%	35.5%	33.1%
	2 Person Household	48.0%	46.0%	45.8%
	3 Person Household	8.1%	8.2%	9.3%
	4 Person Household	5.5%	6.2%	7.0%
	5 Person Household	2.5%	2.7%	3.0%
	6 Person Household	1.3%	1.0%	1.2%
7+ Person Household	0.6%	0.5%	0.7%	
% Households With Children	11.6%	11.6%	14.0%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 26.1992 Longitude: -81.8004

Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	5,999	28,559	63,475
	Owner Occupied Percent	49.1%	49.7%	50.0%
	Renter Occupied Percent	15.8%	17.8%	18.8%
	Vacant Housing Percent	35.1%	32.5%	31.2%
	Total Housing Units (Census 2000)	6,098	25,327	52,227
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	17.3%	24.9%	24.0%
	Property Value \$750,000 to \$999,999	7.5%	9.4%	12.2%
	Property Value \$500,000 to \$749,999	15.7%	13.9%	18.5%
	Property Value \$400,000 to \$499,999	5.8%	5.2%	6.1%
	Property Value \$300,000, to \$399,999	7.1%	5.2%	5.8%
	Property Value \$200,000 to \$299,999	2.9%	3.5%	3.1%
	Property Value \$150,000 to \$199,999	0.6%	0.6%	0.6%
	Property Value \$100,000 to \$149,999	0.0%	0.4%	0.4%
	Property Value \$60,000 to \$99,999	0.0%	0.3%	0.3%
	Property Value \$40,000 to \$59,999	0.1%	0.3%	0.3%
	Property Value \$0 to \$39,999	0.3%	0.9%	0.6%
	Median Home Value	\$1,290,322	\$1,208,357	\$1,045,778
Wealth per Household	\$0 and under - percent	14.7%	14.7%	15.1%
	\$1 to \$4999 - percent	6.7%	6.7%	7.0%
	\$5k to \$9999 - percent	3.7%	3.7%	3.8%
	\$10k to \$24999 - percent	5.7%	5.6%	5.7%
	\$25k to \$49999 - percent	6.5%	6.4%	6.5%
	\$50k to \$99999 - percent	10.2%	10.1%	10.2%
	\$100k to \$249999 - percent	19.4%	19.3%	19.2%
	\$250k to \$499999 - percent	15.1%	15.1%	14.8%
	\$500k+ - percent	18.1%	18.3%	17.7%
	Median HH Wealth	\$119,933	\$121,122	\$113,517
	Avg HH Wealth	\$283,316	\$285,008	\$277,946
Economic Viability	Economic Viability Local	287	291	297
	Economic Viability Indexed	106	108	110
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,338	14,819	36,980
	Managerial/Executive	25.8%	28.2%	24.4%
	Professional Specialty	21.2%	24.9%	22.7%
	Healthcare Support	3.9%	1.7%	1.9%
	Sales	12.1%	12.3%	14.6%
	Office & Administrative Support	6.7%	7.4%	8.9%
	Protective Service	0.0%	1.4%	1.4%
	Food Preperation	11.1%	7.3%	7.5%
	Building Maintenance & Cleaning	5.1%	4.6%	4.7%
	Personal Care	2.3%	1.7%	2.6%
	Farming, Fishing, & Forestry	1.4%	0.4%	0.2%
	Construction	6.9%	5.9%	6.5%
	Production & Transportation	3.3%	4.1%	4.6%
	Percent White Collar Workers	69.8%	74.6%	72.5%
	Percent Blue Collar Workers	30.2%	25.4%	27.5%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 26.1992 Longitude: -81.8004

Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	11.4%	9.5%	10.5%
	Manufacturing	7.2%	4.8%	4.4%
	Transportation	4.0%	3.3%	2.8%
	Information	1.2%	1.5%	1.2%
	Wholesale/Retail	9.7%	13.6%	13.5%
	Finance, Insurance, Real Estate	12.7%	13.2%	11.7%
	Professional Services	13.3%	12.5%	11.8%
	Management Services	0.4%	0.1%	0.1%
	Administrative/Waste Services	5.0%	4.0%	5.3%
	Educational Services	16.1%	19.1%	17.2%
	Entertainment Services	15.3%	11.3%	12.5%
	Other Professional Services	3.4%	4.5%	6.5%
	Public Administration	0.4%	2.5%	2.4%
Vehicles per HH	No Vehicles	3.2%	5.1%	3.7%
	1 Vehicle	49.9%	46.2%	45.4%
	2 Vehicles	39.3%	38.2%	39.7%
	3 or more vehicles	7.6%	10.5%	11.2%
	Average Number of Vehicles	1.53	1.57	1.62
Change	Births (last 12 months)	49	228	584
	Deaths (last 12 months)	158	783	1,621
	Migration (last 12 months)	-315	-28	1,115
Work place	Workplace Establishments	1,141	3,900	8,978
	Workplace Employees (FTE)	6,720	29,969	76,463